



March 25th , 2020

Dear Samena Members,

The heart of the Samena Club has always been and will continue to be about the health and wellness of our members, employees, and our community. There is no written guide, subject matter expert, or historical perspective for our Club to refer to for the situation like the one we currently are facing. Your support and patience are greatly appreciated.

Fellow members, we need your help. Your Board of Directors and I would like to ask you to consider not freezing or terminating your membership while we are temporarily closed. By continuing to pay your monthly dues you will become an official Supporting Member. Your Supporting Member funds will help Samena be nimble and effective in our effort to serve and rapidly respond to the highest needs in our community, and to help us pay our amazing staff during this uncertain time. Supporting Member dues are vitally important and will help us be ready and staffed to open as soon as we are able. In return for your continued support and as a show of gratitude, we are offering 10 pack of guest passes (\$70 value), a FREE month of fitness inclusive, or \$50 in Club Bucks to all Supporting Members

Samena remains focused on the well-being of our friends, family and community at large. Even though the club is currently closed, we are holding [FREE virtual fitness classes](#), [hosting online challenges](#) and virtual fitness 'events' (through our Facebook page), providing childcare to medical personnel and first responders' kids, and are using this time to spruce up the club and get it ready for summer. We are helping our members remain fit and active and this also keeps as many of our staff members working as possible.

If you are unable to join us in becoming Supporting Members, you may of course still choose to freeze your membership for the month of April and we will waive the \$25 freeze fee. We will be delaying billing until April 8th, so please let us know by April 1st in order to have time to process before billing.

As a member of the Samena Board, I am so impressed that we are always very mindful of decisions made to ensure that they line up with our mission; *Where we connect & enrich our community through wellness, education & FUN!* Our beloved club has been and will continue to be a staple in our community providing so much enrichment for all ages through a variety of programs. I've been a Samena member since I was a child and now my grandchildren get to enjoy the Club. I am as committed as ever to making sure our Club remains open and operating for other families and children in the future. As we all adjust to the new normal, it is important that we remain here for each other. I am thankful for the team at Samena and for their dedication to the club and to the membership and in particular Tonya Swick's leadership during these past two weeks has been an example of rising to the occasion and leading with compassion. I am proud to be a Club and board member.

Many thanks to you and your family for your continued support. Thank you for being a Samena member and for your flexibility and understanding during this unprecedented time.

Yours,

Mary Dougherty and the Samena Board of Directors